



ECOSTAR
NATURAL TALENTS

E-LEARNING COURSE

ECOSYSTEM SERVICES AND PRODUCTS: FROM IDEAS TO BUSINESS

The first international course that helps you value nature!

An online course providing continuous interaction with top international professors, experts and company directors specialized in the fields of forestry and ecosystem services and products.

The course guides you to create innovative business ideas in the following sectors:

- natural capital
- economic evaluation
- sustainable investments
- wild forest products
- payment for ecosystem services
- forest certification
- carbon market
- ecotourism



WHEN & WHERE?



The e-learning course will run from **October to December 2017**, on **Moodle's e-learning platform**.

APPLY NOW on Ecostarhub.com/e-learning-course



The course has been established in partnership with **4 international Universities** (*Padova, Politécnica of Madrid, Manchester and the University of Brasov*) and with the support of several business partners and experts.



The course is available for:

> MSc & PhD students

> Consultants & Entrepreneurs

CONTENT

The e-learning course has a total of 150 learning hours including up to 40 hours of e-modules (*about 8-10 hours per week and from 3 to 7.5 ECTS credits, depending on the University*).

The lessons are in English and they include tutoring, exercises, discussion forums, groupwork and much more.



MAIN E-MODULES

1. Are you innovation friendly?
2. The entrepreneurship ecosystem
3. Ecosystem services market outlooks 2017
4. Draft your business idea
5. Let's focus on specific sectors
6. Final examination

OUR EXPERTS

Davide Pettenella,
University of Padova

Laura Secco,
University of Padova

Lucio Brotto
University of Padova

Kieran Conlan,
*Ricardo Energy
and Environment*

Ron Chan,
*University of
Manchester*

Carmen Aviles,
*Universidad Politécnica
de Madrid*

Genevieve Bennett,
Ecosystem Marketplace

**...and many other
International experts!**



APPLY NOW



The number of subscribers is limited, apply now to take part in **the first international course that helps you value nature!**

Visit **Ecostarhub.com/e-learning-course** page and fill in the form to become part of our network and learn how to make your ideas grow.

DEADLINE

September 30th, 2017

COURSE FEES

STUDENTS FROM PARTNER UNIVERSITIES

The course is **free of charge for students from the following partner universities:**

*the University of Padova,
the Universidad Politécnica of Madrid,
the University of Manchester and
the Transilvania University of Brasov*

ALL OTHER SUBSCRIBERS

Students of other universities, consultants and entrepreneurs can choose one of the following plans.

- **EARLY BIRD**
Save 20% with our online pre-payment discount
Pay only 119 € instead of 149€
(before 10 Aug 2017)
- **REGULAR**
Full payment 149€ (before 30 Sept 2017)

WHY APPLY?

**1 COURSE
4 UNIVERSITIES**

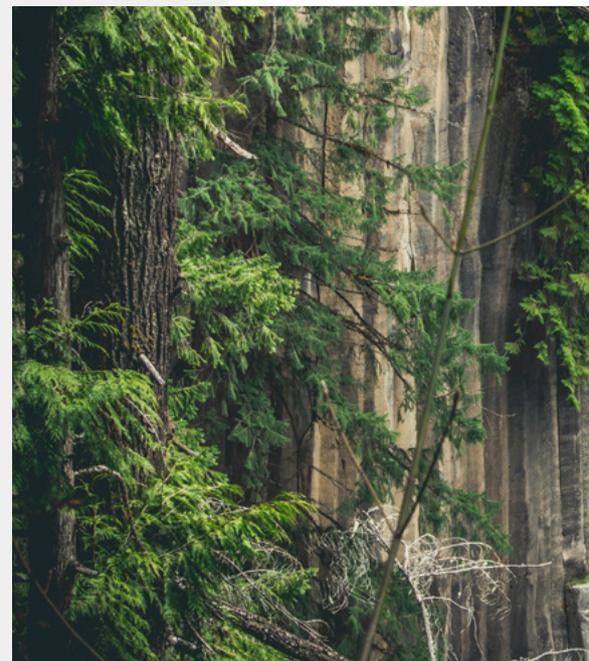
**UP TO 150
LEARNING-HOURS**

**CONTINUOUS
MENTOR SUPPORT**

**HIGH QUALITY
E-MODULES**

**24 INTERNATIONAL
COMPANY CASE STUDIES**

**UPDATED
MARKET DATA**





ECOSTAR
NATURAL TALENTS

JOIN

OUR COMMUNITY

A wide network of innovators,
linking biodiversity science to
the business world!

APPLY TO

THE NATURE-ACCELERATOR

which selects and invests in
startups that seek innovative
nature-based solutions.

CONTACT

 EcostarHub

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 Ecostar_Hub

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ECOSTAR e-learning course university partners:



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



ECOSTAR e-learning course business partners:



E|T|I|F|O|R
valuing nature



NEPCon
Preferred by Nature™



Forest design®
The nature in digital format



Ecosystem
Marketplace
A FOREST TRENDS INITIATIVE



ECOSTAR project is:



Co-funded by the
Erasmus+ Programme
of the European Union