

Webinar Title

Linking students and entrepreneurs in times of pandemic: a case in agri-food
(UNIMC)

Speaker/s (including short bio)

Prof. Alessio Cavicchi

Alessio Cavicchi received his PhD in Economics of Food and Environmental Resources from University of Naples "Parthenope". He is Full Professor at the Department of Education, Cultural Heritage and Tourism at University of Macerata (Italy). Previously he got a Master of Science (MSc) in Food Economics and Marketing from the University of Reading (UK). His main fields of interest and research are consumer food choice, economics of food quality and safety, sustainable tourism and innovation in the agro-food sector. Currently, he teaches "Place Branding and Rural Development" and "Food Economics and Marketing" in the degree of International Tourism and Destination Management.

He has experience as an invited expert for several programmes and DGs of the European Commission in the food sector (DG Research, DG Regio-Urbact, Joint Research Center, European Agency for Competitiveness and Innovation, DG Education and Culture) and he has served as an invited expert for the United Nations.

His research has been published in several international books and journals. He is the scientific coordinator of the MOOC "Sustainable Food Systems: a Mediterranean Perspective" released by SDG Academy - SDSN and Barilla Center for Food and Nutrition.

Date and Time

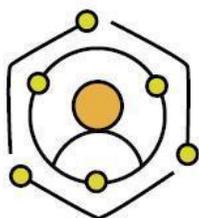
Friday, Dec 18th, 2020

11.30-12.30 AM (CET)

Language

English

Summary of contents



Working with entrepreneurs and stakeholders through project-based learning and consultancy projects is widely recognized as a pedagogical approach, able to favour students learning and acquisition of transversal and employability skills. Although important for all fields, it is particularly important in the field of agri-food, which requires to get in touch with the place, both economic, environmental and social, so the rural area and community, in which food is produced.

During this webinar, Prof. Cavicchi will share experiences of pedagogical practices of project-based learning with agri-food entrepreneurs carried out online during the lockdown due to pandemic. The report of the outcomes of the digital learning pathway, whose design can be transferred to other fields, identifies strengths (sometimes unexpected) and weaknesses of the design and the implementation, and further opportunities for improvement.

Addressed to

- Teachers
- Career Counsellors
- Other: students and general public

Short Description to be included in web communication



In the field of agri-food , working with stakeholders through project-based learning and consultancy is particularly favouring students for the acquisition of transversal and employability

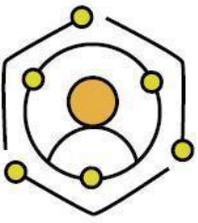


skills. What is the impact of digital transformation ?

On December, 18th we'd like to invite you to the webinar titled '**Linking students and entrepreneurs in times of pandemic: a case in agri-food**'.

Prof. Cavicchi (**tag**) from Unimc (**tag**) will share the experience of students online project-based learning with agri-food entrepreneurs, carried out during the lockdown period. To discover some of

the strengths and weaknesses of this pedagogical practice, join the event at the following link 
<http://bct.unimc.it/webinar>.



DiTEMP

DIGITAL TRANSFORMATION
& EMPLOYABILITY



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Picture to be included in web communication

